



District Executive Committee Meeting

Hybrid / Santander - 7 September 2024



Call to Order/ Welcome address

District Director, Claudia Villarreal



District Mission

Administration Manager, Hanane Bourehiyi







**We build new clubs
and support all clubs
in achieving excellence**



Inspirational Moment

President's Citation recipient, João de Mendonça





Robert's Rules of Order Parliamentary Procedures

Parliamentarian, Mafalda Guimarães



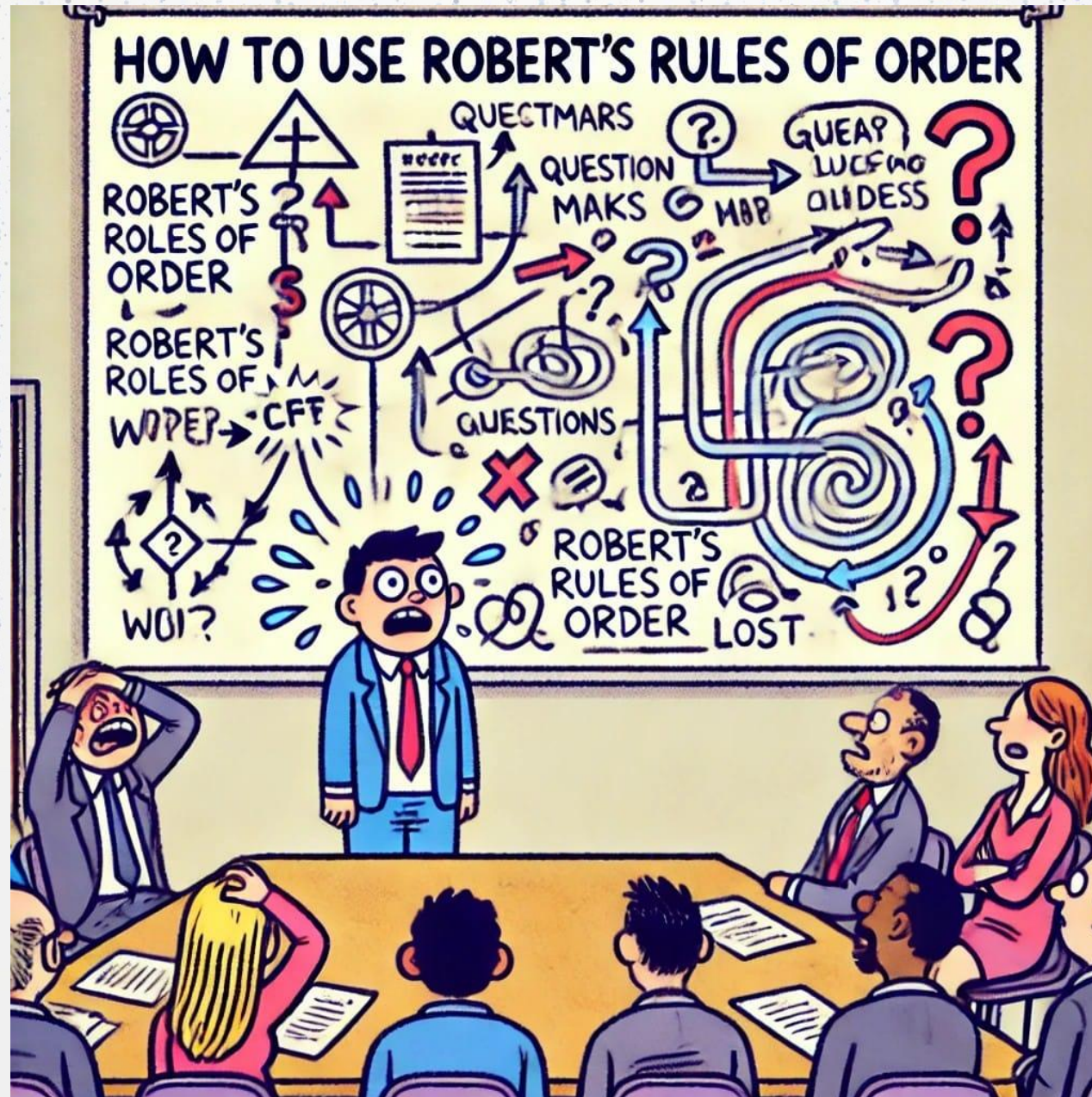


LEAD, INSPIRE AND TRANSFORM

At DECM &
DCM

“Let’s make decisions”









Is a Formal Proposal

“Let’s do this, about that!”



Types of Motions

Types of Motions

Main Motions

Secondary Motions

Types of Motions

Main Motions



Introduces new business or actions that need to be decided by the assembly



Requires a second to be considered;



Subject to debate, amendments, and voting;

Secondary Motions

Types of Motions

Main Motions



Introduces new business or actions that need to be decided by the assembly



Requires a second to be considered;



Subject to debate, amendments, and voting;

Secondary Motions



May be used while the main motion is on the floor



Serve to modify or affect how the “Main Motion” or other motions are handled and do not introduce new business



Various types

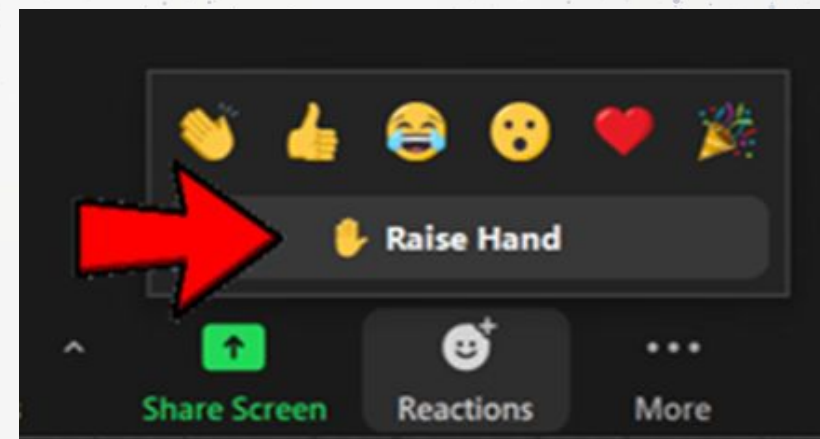
Subsidiary Motions
Privilege Motions
Incidental Motions

“Let’s learn **how** a Main Motion works”



Steps to Bring a Motion before the Assembly

1. Member raises hand to seek recognition



Steps to Bring a Motion before the Assembly

1. Member raises hand to seek recognition

2. Chair recognizes member and grants him the floor to speak



Steps to Bring a Motion before the Assembly

1. Member raises hand to seek recognition

2. Chair recognizes member and grants him the floor to speak

3. Member states his name and role, and proposes the motion



My name is ... and I am ...
I move to/that ...

Steps to Bring a Motion before the Assembly

1. Member raises hand to seek recognition

2. Chair recognizes member and grants him the floor to speak

3. Member states his name and role, and proposes the motion

4. Another Member seconds the motion



Steps to Bring a Motion before the Assembly

1. Member raises hand to seek recognition

2. Chair recognizes member and grants him the floor to speak

3. Member states his name and role, and proposes the motion

4. Another Member seconds the motion

5. Chair states motion and places it before the Assembly



It is moved and seconded that...

Is there any discussion?

“Members **debate the Motion”**



HOW TO DEBATE?

Must pertain to whether the proposal under consideration should be **ADOPTED**

Must pertain to a matter that is **PENDING**

CANNOT ATTACK a Member or Question a Member's Motives

In regards to a Member, **CANNOT CONTAIN** words such as Lie, Liar or Fraud, and cannot impugn a Member's character

Debate **ALTERNATES** between those in Favor and those Opposed

“Members **vote the Motion”**



The Chair Puts The Question to Vote



Can I put the
motion to vote?

The Chair Puts The Question to Vote



Can I put the
motion to vote?

Is anyone against?
/ Is there any
objection

Unanimous Consent

The Chair Puts The Question to Vote



Can I put the
motion to vote?

Is anyone against?
/ Is there any
objection

I am! / I object

Unanimous Consent

OR

- Standing vote
- Show the hands
- Counted vote
- Ballot vote

The Chair Puts The Question to Vote



Can I put the motion to vote?

Is anyone against?
/ Is there any objection

I am! / I object


Unanimous Consent

OR

- Standing vote
- Show the hands
- Counted vote
- Ballot vote

The Chair Announces the Result of the Vote

The Most Important Motions



To:	You Say:	Interrupt Speaker	Second Needed	Debatable	Amendable	Vote Needed
Adjourn	"I move that we adjourn"	No	Yes	No	No	Majority
Recess	"I move that we recess until ..."	No	Yes	No	Yes	Majority
Complain about noise, room temp., etc	"Point of Privilege"	Yes	No	No	No	Chair Decides
Interrupt business for some urgent reason	"I move that we table it"	No	Yes	No	No	Majority
End debate	"I move the previous question"	No	Yes	No	No	2/3
Limit or extend debate	I move to limit/extend the debate ..."	No	Yes	Yes	No	2/3
Postpone to a certain time	"I move we postpone this matter to 2pm"	No	Yes	Yes	Yes	Majority
Send to a committee for further study	"I move that..."	No	Yes	Yes	Yes	Majority
Amend	"I move that this motion be amended by ..."	No	Yes	Yes	Yes	Majority
Postpone indefinitely	"I move to postpone this matter until ..."	No	Yes	Yes	No	Majority
Introduce business (a primary main motion)	"I move to..."	No	Yes	Yes	Yes	Majority

The motions listed above are arranged in the established order of precedence. If any of these motions is currently pending, you may not introduce another motion that is lower on the list, but you may introduce a motion that is higher on the list.

The Most Important Motions

To:	You Say:	Interrupt Speaker	Second Needed	Debatable	Amendable	Vote Needed
Object to procedure or personal affront	"Point of order"	Yes	No	No	No	Chair Decides
Request information	"Point of information"	Yes	No	No	No	None
Ask for a vote by actual count to verify the voice vote	"I call for a division of the house"	Must be done before the new motion	No	No	No	None unless someone objects
Object to considering some undiplomatic or improper matter	"I object to consideration of this question"	Yes	No	No	No	2/3
Divide a question	"I move to divide the question as <u>follows:...</u> "	No	Yes	No	Yes	Majority
Take up matter previously tabled	"I move we take from the table..."	Yes	Yes	No	No	Majority
Reconsider something already disposed of	"I move we now (or later) reconsider our action relative to..."	Yes	Yes	Only if the original motion was debatable	No	Majority
Set aside rules that interfere with action desired	"I move we suspend the rules and consider..."	No	Yes	No	No	2/3
Reverse ruling of the chair	"I appeal the Chair's decision"	Yes	Yes	Yes	No	Majority

The motions listed above do not have an established order of precedence; any of them may be introduced at any time, except when the meeting is considering one of the top three matters from the first chart (Motion to Adjourn, Recess, or Point of Privilege).



Rules are like road signs – they’re only helpful if you actually follow them.

“Let’s follow the rules”





Certification of Quorum

Administration Manager, Hanane Bourehiyi

We have a Quorum



Adoption of Agenda

District Director, Claudia Villarreal



Online DECM MoM approval (May)

District Director, Claudia Villarreal





District Success Plan



District Vision and Goals: DSP

District Director, Claudia Villarreal

“A goal without a plan is just a wish”

Antoine de Saint-Exupéry



Who are WE?

District 107 | Region 10

We are a colorful burst of...
ENERGY. DIVERSITY. STRENGTH.
UNIQUENESS. BOLDNESS..and more!

6 countries | **1** overseas territory

Algeria | Andorra | Gibraltar
Morocco | Portugal | Spain | Tunisia

7 divisions (A - G) | **23** areas | **92** clubs

7 languages

Arabic | Basque | Catalan | English | French |
Portuguese | Spanish



**Members are the heart and foundation of our organization.
We have 7 service levels in support of the member.**

MEMBERS = 2 250

CLUBS = 92

AREAS = 23

DIVISIONS = 7

DISTRICT = 107

REGION = 10

TI

A POSITIVE FORCE for the GREATER GOOD and for HUMANITY



DECISIONS and DIRECTIONS are for a PURPOSE!

Each division and club will take a slightly different path but with on a shared Goal and Vision.

Support the district mission!



OUR COLLECTIVE GOAL = the result WE want to achieve

- Become a **Smedley Distinguished District**, once again, - the highest recognition any district can achieve.
- Be among the **TOP 10** out of 131 districts in the world!



OUR COLLECTIVE STRATEGY = the approach to achieve OUR desired goal

- 💪 BUILD new clubs
- 💪 GROW membership
- 💪 SUPPORT all clubs in achieving excellence
- 💪 HAVE FUN!!!!



OUR TACTICS = a set of actions to implement the strategy



OUR TACTICAL ACTION PLAN...

What are SMART Goals?

Every successful business has clearly set and articulated goals to attain specific objectives. SMART Goals is an acronym for specific, measurable, attainable, relevant, time-based objectives.



Clubs **92**

Target **100+**



Membership **2082**

Target

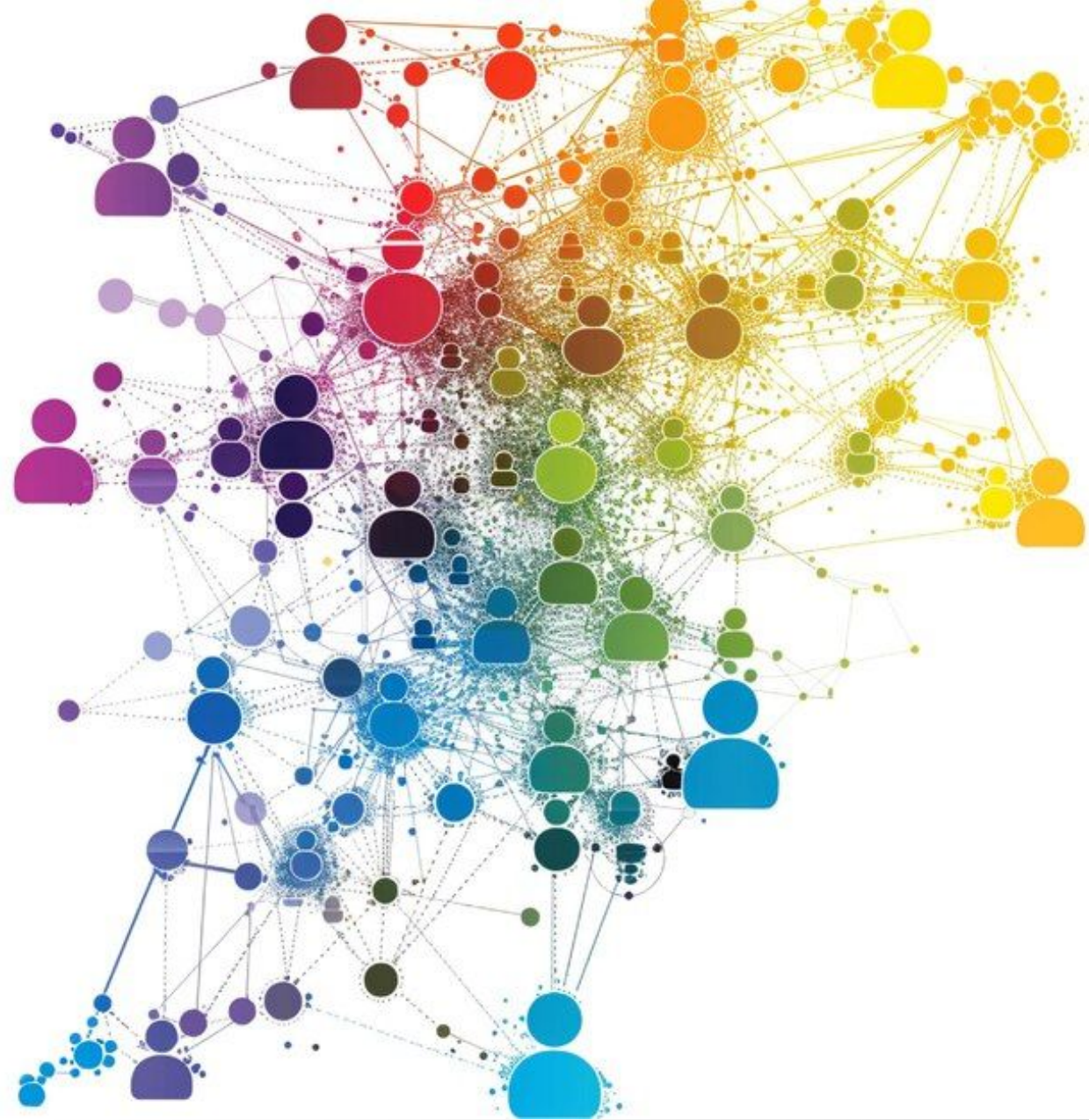
2500+



Connect to help us **GROW!**

- ❑ Invite guests
 - ❑ **F**riends
 - ❑ **R**elatives
 - ❑ **A**cquaintances
 - ❑ **N**eighbors
 - ❑ **K**ids' school network

- ❑ Attend network events
- ❑ Use social media
- ❑ Gift Toastmasters

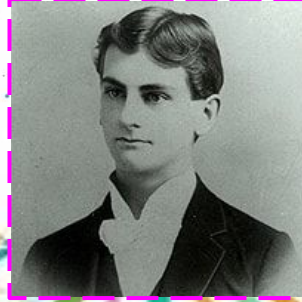


Distinguished Clubs

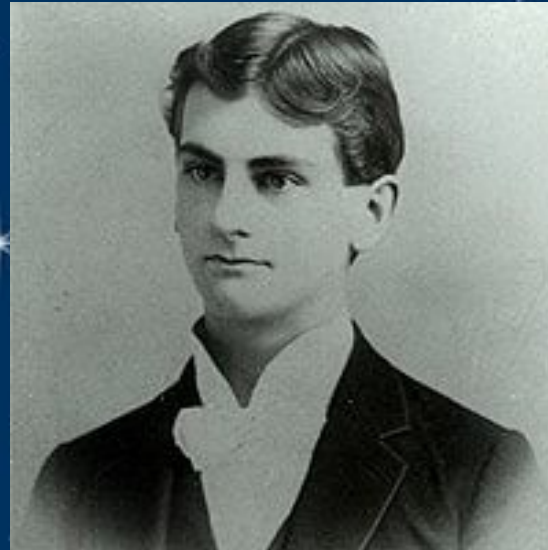
Target 51+



Stay focussed! Stay flexible! Stay on the path!



TO SMEDLEY and BEYOND!
Let's reach for the stars to achieve
Smedley Distinguished District, once again!



**Never alone - WE are in
this together!**

**Ask for help.
It's a sign of **STRENGTH**
not **WEAKNESS!****



LEAD.INSPIRE.TRANSFORM.





Program Quality Plan

Program **Q**uality Director, Norberto Amaral

What **inspires** you the most?

Could it be
LEADing
INSPIR(E)ing
TRANSFORMing?

To me: **Quality**

To me: **Q**uality

Club sessions

Training

Communication

Leadership

...

Business as usual:

Leadership **vs** Management

Doing the right things **vs** Doing things well

Leadership **and** Management

Doing the right things **and** Doing things well

Q

... but **what does quality**
mean at Toastmasters?

easy:
clubs get recognised

easy:
areas get recognised

easy:
divisions get recognised

easy:
our district gets recognised

OK, I'm convinced!
Now HOW are we doing this?

By focusing on:

Promoting Moments of Truth

⇒ Berta Cots

Incentivise clubs to run a MOT workshop at least once a year

Webinars about Leadership



Providing great learning opportunities: club and district officer roles, becoming DTM, Distinguished Club Program, Beyond the District

Speech Contests

⇒ Mafalda Guimarães

Share the speech contest rulebook widely, and ensure everybody knows the rules

Winners Academy



Helping members to prepare for the Contest Season!

By focusing on (continued)

Promote DCP

⇒ Anabela Pereira

Helping you to help clubs become distinguished!

Ensuring clubs register their activity in Club Central

⇒ Anabela Pereira

Helping you to help clubs become distinguished!

Promote Pathways

⇒ Anabela Pereira

Club members should have more speeches from Pathways and clubs should register them!

By focusing on (continued)

Helping organizing conferences

⇒ Sérgio Águia

Ensuring continuity in conference quality!

District-organized COT

⇒ Mariana Dias & Andreia Rato

A catch-all for those club officers who couldn't attend TLIs and COTs.

We need 51+ clubs to be Smedley distinguished!

Distinguished Clubs	
Base	To Date
92	0
Goals	
Distinguished	
37	
Select Distinguished	
42	
President's Distinguished	
46	
Smedley Distinguished	
51	



[Click here to see the Dashboard](#)

And who else is in the team?...

YOU!

Now go out there and **LEAD,**
INSPIRE, AND TRANSFORM!



Club Growth Plan

Club Growth Director, Izidro Sousa

QUIZ!

1. What is the District Mission?

QUIZ!

We **build** new clubs
and **support** all clubs
in **achieving excellence.**

<https://www.toastmasters.org/about/our-mission>

QUIZ!

2. Why is Growth Important for the District?

100 clubs by June 30th



100 clubs by June 30th



Net Growth of +8 clubs

SWOT Analysis - **Weakness**

- 15% of our clubs need a club coach (less than 12 members)
- Almost 30% with 15 or less member.
- Difficulty to recruit club sponsors, club mentors and club coaches;

SWOT Analysis - **Strength**

- **Post-pandemic growth trend** (Smedley and President Distinguished; TOP 1 in the Region);
- Culture of friendship, love and care among the District Team's member (Core Team, Division and Area Directors);
- Unexplored territories with great potential;
- More than 30 leads.
- 11 official prospective clubs + 1 processing at Toastmasters International

SWOT Analysis - Threat

- Taxes (Germany and may spread across the Region 10)
- The digital world is overloaded with ads offering training.
- Economy/Salaries/Inflation | new fees (60 dollars)

SWOT Analysis - **Opportunity**

- **Companies** already **sponsoring Toastmasters clubs worldwide** (specially in Region 10);
- **Expat communities**;
- International partnership with **Rotary**
- **We haven't reached all the pre-pandemic index yet.** There are room to grow.

Prospective Clubs

	Division	Area	Club
01	A	??	Sao Paulo, Spain Prospective Club
02	B	??	Cala de Bou Spain Pros Club (Ibiza)
03	C	??	Agueda Portugal Pros Club
04	C	??	Fatima Speakers Toastmasters Club
05	D	??	Lisbon Portugal Pros Club - McKinsey Lisbon Site 1
06	D	??	Lisbon Portugal Pros Club - McKinsey Lisbon Site 2
07	D	??	Galp Portugal (submitted the application this week)
08	F	??	Malaga Spain Toastmasters Club (II)
09	F	??	Malaga Spain Pros Club (Entrepreneurs)
10	F	??	Costa del Soul Speakers Toastmasters Club
11	G	??	Safi Morocco Pros Club (OCP)
12	G	??	El Jadida Morocco Pros Club (OCP)

Prospective Clubs

We **build** new clubs
and **support** all clubs
in **achieving excellence.**

- **We need to build new clubs...**

Identify multinational companies with branches in the District and already sponsoring clubs in the region (or worldwide): by 30 September 2024.

- Target Algeria and Andorra for the first club;
- Spot major cities with no Toastmasters club;
- Recruitment and assign Club Sponsors to prospective clubs;
- Promoting DTM as an aspirational landmark (throughout the term)
- Corporate Summit (In October 2024 or January 2025)

- **...and we need to support all clubs....:**

- **Area Directors Visits** planned and executed;
- Gather Toastmasters meeting information (knowledge about what works or not, find trends, data analysis)
- Award program.
- Promoting DTM as an aspirational landmark (throughout the term)
- Recruit and assign Club Mentors and Club Coaches to new and struggling clubs respectively
- Membership campaign;

With **YOU**,
I know we're going to...

**LEAD, INSPIRE, AND
TRANSFORM!**

Thank you!



Marketing & Public Relations Plan

Public Relations Manager, Silvia Villas

Our first motto!

Speak
Inspire
Transform

Our path to the actual motto!

The Core Team **Led**
Someone **Inspired with a new suggestion**
We **Transformed the motto**

Our motto!

**Lead
Inspire
Transform**

How did we reach our motto?

TEAM WORK

What we all need?

TEAM WORK!!

What does a team need?

**Authenticity
Singularity
Differences**

to work

towards a common goal!!!

And you?

**What makes you
different?**

To do what?

INSIDE THE DISTRICT

- **Better Internal Communication:**
Promote better communication between clubs, Areas and Divisions by enhancing collaboration and sharing of ideas.
- **Member Recognition:**
Recognize exceptional members or clubs through Social Media Accounts.
- **Promotion of PR Tools:**
Enhance member interaction and involvement with the communication tools employed by The District.

And Toastmasters?

What makes it different?

How do we show it?

OUTSIDE THE DISTRICT

Engaging content :

About public speaking & Leadership.

Online Presence:

Maintain an active and engaging online presence through a well-designed website and social media channels.

Referral Programs:

Encourage current members to refer friends, colleagues, or family members to join Toastmasters.

How do we show it?

Why Toastmasters?

toastmasters.org



[Home](#)

[Resources](#)

[Get The Book](#)

[Plus One Pledge](#)

[Centennial Magazine](#)

[History](#)

Be the Spark; Bring a Guest

Celebrate Toastmasters' 100th year by sharing your club experience with someone new!

[Make the pledge](#)



TOASTMASTERS
INTERNATIONAL

How do we show it?

OUTSIDE THE DISTRICT

Spread the news:

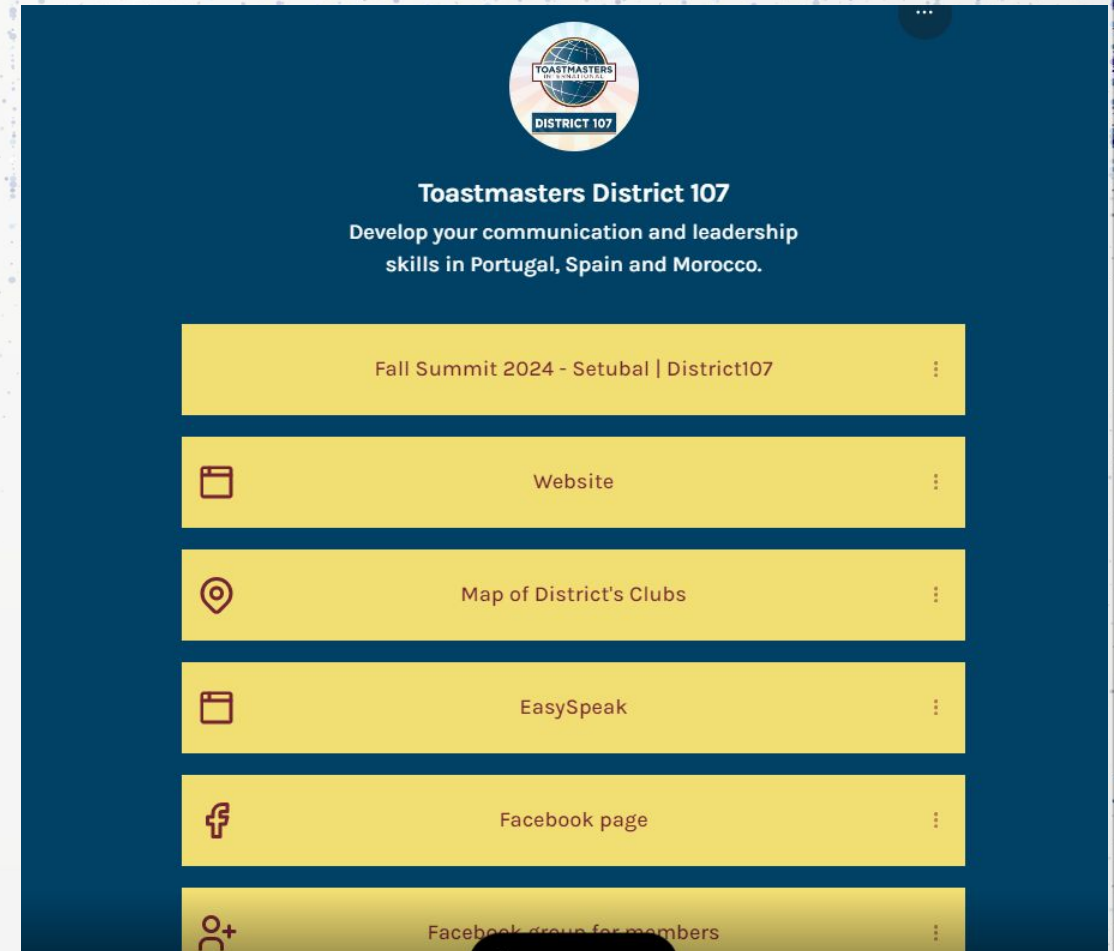
Contact Local Media and let them know about Toastmasters.

Existing Tools

- <https://linktr.ee/toastmasters.d107>

Unified landing page that houses multiple links to various District 107 web destinations.

- Website
- District Map
- Social Media accounts
- Resources for District & Club officers



New Tools

PODCAST



New Tools

NATIONAL WEBSITES



New Tools

????????

WHO?

PRM



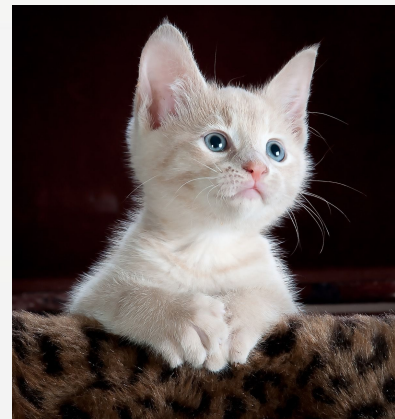
PRM Assistant



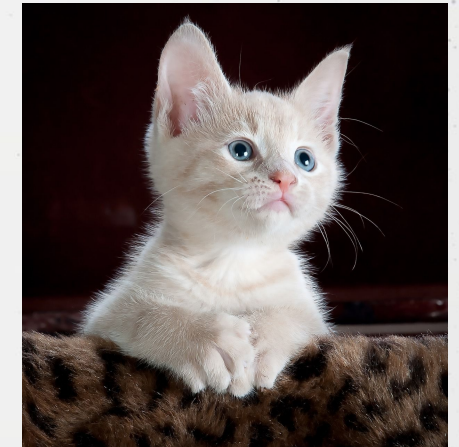
Podcast



National Websites



**YOU?
WHAT?**



JOB Application

About Us:

Toastmasters is a leading organization in communication and leadership. We are currently seeking dynamic and motivated individuals to join our Public Relations team.

Job Responsibilities:

- Help to achieve the District Goals
- Contribute with new ideas
- Helping in implementing new and old ideas

Qualifications:

- Toastmasters member
- The desire to Lead, Inspire and Transform
- Authenticity and singularity

What We Offer:

- A collaborative and inclusive work environment

Apply:

To apply, you should fill the application form (to be shared soon).

Join us in making a difference through effective communication! We look forward to hearing from you.

JOIN US

**Help us helping others finding
the wonderful life hidden in a
Toastmaster membership!**



Alignment Plan

**Alignment & Logistics Manager,
Janine de la Fuente**

Reunión con de la Fuente Borges, Janine

2024-09-04 18:27 UTC

Recorded by

de la Fuente Borges,
Janine

Organized by

de la Fuente Borges,
Janine



IT Plan

IT Manager, Mohammed Naguib



Q&A

District Success Plan approval



District Budget



District Budget

Finance Manager, Autumn Casuto

Revenue 47.116,48 €



CATEGORY	MAX
Education & Training	15%
Marketing Outside Toastmasters	10%
Club Growth	15%
Public Relations	10%
Recognition	20%
Travel	25%
Lodging	15%
Food and Meals	15%
Speech contest	5%
Administration	10%
TI Allocation	5%
TOTAL	145%



We can't use the maximum amount for all categories.

CATEGORY	EST.
Education & Training	8%
Marketing Outside Toastmasters	10%
Club Growth	10%
Public Relations	3%
Recognition	10%
Travel	25%
Lodging	15%
Food and Meals	5%
Speech contest	5%
Administration	4%
TI Allocation	5%
TOTAL	100%



Budget is based on our district goals.

CATEGORY	EST.
Education & Training	8%
Marketing Outside Toastmasters	10%
Club Growth	10%
Public Relations	3%
Recognition	10%
Travel	25%
Lodging	15%
Food and Meals	5%
Speech contest	5%
Administration	4%
TI Allocation	5%
TOTAL	100%

Required by Toastmasters
International

CATEGORY	EST.
Education & Training	8%
Marketing Outside Toastmasters	10%
Club Growth	10%
Public Relations	3%
Recognition	10%
Travel	25%
Lodging	15%
Food and Meals	5%
Speech contest	5%
Administration	4%
TI Allocation	5%
TOTAL	100%

Maxing out

How does it affect you?

CATEGORY	EST.
Education & Training	8%
Marketing Outside Toastmasters	10%
Club Growth	10%
Public Relations	3%
Recognition	10%
Travel	25%
Lodging	15%
Food and Meals	5%
Speech contest	5%
Administration	4%
TI Allocation	5%
TOTAL	100%

Marketing

Area Directors = 100 €



Division Directors = 50 €




Corporate summits + Tunisia




CATEGORY	EST.
Education & Training	8%
Marketing Outside Toastmasters	10%
Club Growth	10%
Public Relations	3%
Recognition	10%
Travel	25%
Lodging	15%
Food and Meals	5%
Speech contest	5%
Administration	4%
TI Allocation	5%
TOTAL	100%

Travel

Area & Division Directors

150 € if attending 1 DECM/DOT 

200 € if attending 2 DECM/DOT's 

100 € Visa reimbursement 

0,26 €/km 

CATEGORY	EST.
Education & Training	8%
Marketing Outside Toastmasters	10%
Club Growth	10%
Public Relations	3%
Recognition	10%
Travel	25%
Lodging	15%
Food and Meals	5%
Speech contest	5%
Administration	4%
TI Allocation	5%
TOTAL	100%

Lodging

Area & Division Directors

90 € if attending 1 DECM/DOT

120 € if attending 2 DECM/DOTs



CATEGORY	EST.
Education & Training	8%
Marketing Outside Toastmasters	10%
Club Growth	10%
Public Relations	3%
Recognition	10%
Travel	25%
Lodging	15%
Food and Meals	5%
Speech contest	5%
Administration	4%
TI Allocation	5%
TOTAL	100%

Speech contests

Area Directors = 75 € 

Division Directors = 200 € 

CATEGORY	EST.
Education & Training	8%
Marketing Outside Toastmasters	10%
Club Growth	10%
Public Relations	3%
Recognition	10%
Travel	25%
Lodging	15%
Food and Meals	5%
Speech contest	5%
Administration	4%
TI Allocation	5%
TOTAL	100%

Next high priorities

CATEGORY	EST.
Education & Training	8%
Marketing Outside Toastmasters	10%
Club Growth	10%
Public Relations	3%
Recognition	10%
Travel	25%
Lodging	15%
Food and Meals	5%
Speech contest	5%
Administration	4%
TI Allocation	5%
TOTAL	100%

Education & Training (TLIs and COTs)

Area Directors = 150 €



CATEGORY	EST.
Education & Training	8%
Marketing Outside Toastmasters	10%
Club Growth	10%
Public Relations	3%
Recognition	10%
Travel	25%
Lodging	15%
Food and Meals	5%
Speech contest	5%
Administration	4%
TI Allocation	5%
TOTAL	100%

Important but not as financially demanding

Expense Summary

CATEGORY	EST.	AMOUNT
Education & Training	8%	3.760 €
Marketing Outside Toastmasters	10%	4.700 €
Club Growth	10%	4.700 €
Public Relations	3%	1.410 €
Recognition	10%	4.700 €
Travel	25%	11.775 €
Lodging	15%	7.020 €
Food and Meals	5%	2.420 €
Speech contest	5%	2.200 €
Administration	4%	1.860 €
TI Allocation	5%	2.356 €
TOTAL	100%	46.901 €

Allowance Summary



Division Directors

90€	accommodations for 1 DECM/DOT
120€	accommodations total for 2 DECM/DOT's
150€	travel for 1 DECM/DOT (0,26 €/km)
200€	travel total for 2 DECM/DOT's (0,26 €/km)

Allowance Summary



Division Directors

50€	marketing materials (demos, flyers,..)
200€	Division Contest

Allowance Summary

Area Directors

90€	accommodations for 1 DECM/DOT
120€	accommodations total for 2 DECM/DOT's
150€	travel for 1 DECM/DOT (0,26 €/km)
200€	travel total for 2 DECM/DOT's (0,26 €/km)

Allowance Summary

Area Directors

150€	TLIs and COTs
100€	Marketing Materials (demos, flyers,..)
75€	Area Contest
Per Area	Club Visits



Lead
Inspire
Transform



Q&A / District Budget approval

District Director, Claudia Villarreal



I move to approve the budget as presented.

Amendment 1: I move to amend the motion by adding the following at the end: and that upon the existence of Division Directors and Area Directors training travel unspent budget, that it is redistributed amongst District Officers with travels expenses which exceed the base budget

Amendment 1.1 I move to amend the amend to the motion by adding the following after “budget” and before “that is redistributed”: and that upon the existence of Division Directors and Area Directors training travel unspent budget **for the 1st round**, that it is redistributed amongst District Officers with travels expenses which exceed the base budget.



I move to approve the budget as presented.

Amendment 1: I move to amend the motion by adding the following at the end: and that upon the existence of Division Directors and Area Directors training travel unspent budget, that it is redistributed amongst District Officers with travels expenses which exceed the base budget



I move to approve the budget as presented, and that upon the existence of Division Directors and Area Directors training travel unspent budget, that it is redistributed amongst District Officers with travels expenses which exceed the base budget



Coffee Break



Division Director's Success Plan



Division A Success Plan

Division A Director, Ray Sweeney



SWOT Analysis

Strengths	Weaknesses	Opportunities	Threats
Generators	Lack of interest	Encourage visits online	Comparison thief of joy
Energy	Pathways understanding	Corporate growth and new clubs	Cost
Years of experience	Attendance in person	How Pathways applies to outside of Toastmasters	Clubs low on numbers
Training platforms	Engaging older clubs/isolation by distance	Coaching/mentoring new and older clubs if needed	Corporates not engaged in COT

Goals

Strengthen weaker clubs with visits online and in person, offering coaching or mentoring



Understanding on Pathways with training and presentations to show how it can be used outside of Toastmasters



People might not remember what you said but will always remember how you made them feel

Situation Analysis



Utilize our strengths experienced members, mentors and coaches



Pathways renewed enthusiasm through engaging presentations and workshops



Enhanced with Area Director visits, guest speakers and presenters from other Districts

Strategy

- Encouraging the experienced Toastmasters to guest present at other clubs
- Inviting International guests to present within the Division
- District social media campaign to highlight how Pathways can be utilized in real life and help you to become a better speaker and presenter in business
- A Corporate Summit – an open demo fun meeting with table topics with a District-backed social media campaign

Good Practices to Share

- Use humour and enthusiasm – it's contagious
- Encourage in-person and social meetups
- Invite experienced guest speakers

Support needed for our division

- Some corporate clubs are new and will need encouragement with the Structure and pathways
- Some older clubs are not participating actively
- Some clubs are lacking in members.
- District social media campaign to increase awareness across the division
- Also encouraging new membership and retention
- Separate District social media campaign on the benefits of Corporate Clubs in Large Cities – ie. Madrid huge growth



Division B Success Plan

Director Division B , Cristian lordache

Meet the team



Nikolai Pchelin
Area B1 Director



Simonetta
Roma
Area B2 Director



Koert Grever
Area B3 Director



Raúl Ruiz
Division PR



Cristian
Iordache
Division Director

SWOT Analysis

Strengths	Weaknesses	Opportunities	Threats
Geographically close clubs	Two clubs to be improved in Area B3	International and local community open to experiences	Clubs retaining people
	Some clubs miss experienced toastmasters	Events organised by the Town Hall & private organisations	Higher rent prices

Goals

Social media exposure: Improve clubs presence

Division events:
Organize fun events to help our different club members to meet each others.



Club visits: More prospective members

Engaging Sessions:
Attract more members for the club.



Main goal:
Clubs members growth

Secondary:
Add more clubs to the division

Situation Analysis



To be Improved: 2 clubs

Understrength: 2+ clubs



Social networks:
Improve exposure

Tech knowledge:
share templates
between clubs

Clubs visits: Invite
other club members to
sessions



Next events:

Barcelona International
Community Day

Open Mic

Christmas Events

Strategy

- **Community:** Identify and participate in events that can help our community discover the benefits of Toastmasters (e.g. Barcelona International Community Day)
- **Adopt a club:** Encourage more established clubs to collaborate with to be improved clubs (e.g. BCN Pride Toastmasters with Mediterranea Toastmasters Club).
- **Star Program:** Coordinate with club presidents to understand their needs. Identify experienced members to share their knowledge.

Good Practices to Share

- **Division Social Events:** Open mics and Christmas events create closer ties between club members, making it easier for clubs to collaborate and grow.
- **Open TLIs:** open to all club members.
- **Mediterranea club coaching:** Experienced members coaching a club improve the club's sessions and ultimately the number of members.

Support needed for our division

- **Club coach** needed for Success Toastmaster. More clubs might benefit from having one.



Division C Success Plan

Director Division C, Rafael Marques

Meet the team



José Macedo
Area C1 Director



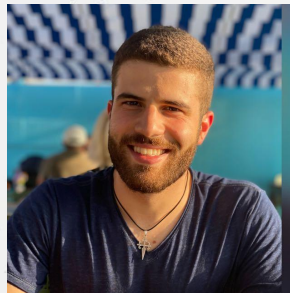
Sérgio Águia
Area C2 Director



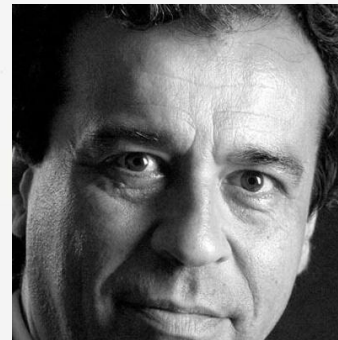
Beatriz Duarte
Area C3 Director



Dulce Lopes
Area C4 Director



Miguel Santos
Moments of Truth



Luís Marrana
Retreat Organizer



Sandra Barnabé
Social Media Master

SWOT Analysis

Strengths	Weaknesses	Opportunities	Threats
Strong Team	Clubs in risk <ul style="list-style-type: none"> • Figueira da Foz – C3 • Porto de Mós – C4 	Leads <ul style="list-style-type: none"> • Critical Techworks • Bosch (Braga) • Bosch (Aveiro) 	Pathways Updates
Club Diversity	Geographic distance among areas	Toastmasters Brand increasingly relevant in Portugal	Hybrid format is less appealing to Clubs
Many Influential Leaders in our Division	4 Recently Chartered Clubs (unformed Toastmasters/division culture)		

Goals

Membership Base

No net Club loss
(18 Charter + 1 Prospective)

10 Distinguished Clubs



Club Growth

Charter

Águeda Toastmasters Club

Support Area Club Growth:

C1 | Guimarães

C2 | Critical Techworks (Porto)

C2 | Porto International Speakers

C2 | Club for the Visually Impaired

C2 | Santa Maria da Feira TM



Quality and Training

Organize Division TLI
in June

Help Clubs achieve
educational goals

Enrich January TLI
with Division Retreat

Situation Analysis (18 Clubs)



EDUCATION GOALS
5/108



COMMUNITY / CORPORATE CLUBS
16 / 2



HISTORICAL CLUB PERFORMANCE
8 PD / 1 SD / 0 D
(lack of membership base)



MEMBERSHIP GOALS
1/36



MEMBERSHIP BASE
(20 MEMBERS)
12/18



CLUBS AS STRONG/UNDERSTRENGTH/TBI
12/3/3

Strategy

- Division driven Moments of Truth;
- Visitor challenge and social media campaigns;
- Mentoring pool for new and prospective clubs;
- Division Retreat (from TLI Saturday to Sunday);
- Demonstration Meetings;
- Area Recognition of Member's Moments of Triumph;
- Area Sessions;
- Making the Most out of the Club Coach Program.

Good Practices to Share

TLI

In Person

Great Keynote Speaker

Promote Motivated Newcomers

Share Knowledge beyond Officer Training

Be
Present

Celebrating Landmarks

Recognizing Achievements

Organizing Valuable Events

Support needed for our division

- More Financial Support from District;



Division D Success Plan

Director Division D, Rui Domingos

Meet the team

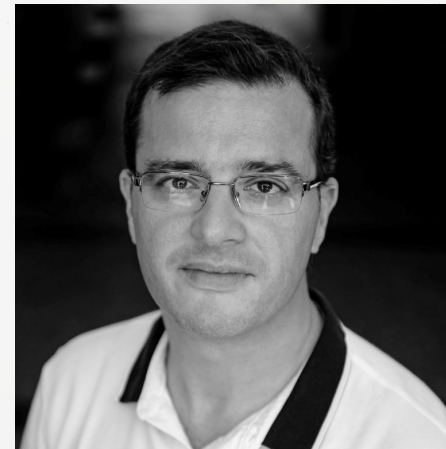
Rui Domingos
Division D Director



João Louro
Area D1 Director



Gabriel
Domingos
Area D2 Director



Rui Lopes
Area D3 Director



SWOT Analysis

Strengths	Weaknesses	Opportunities	Threats
Identity of some Clubs	Commitment of members	Some Clubs are inserted in strong urban areas	Availability of free rooms
4 in 12 Clubs are President Distinguished	Knowledge of TM instruments (DCP, CSP, Base Camp, etc.)	Potential partners such as Libraries, Municipality, Parish Council	Joint sessions are not the permanent solution. Only to help 'take off'
Creativity/parallel activities	Preparation of sessions by all members	Companies (to establish new clubs)	
People to work with other clubs	Publicising events		

Goals

1. Strengthen current clubs:

- 5 President Distinguished Clubs;
- 4 Select Distinguished Clubs ;

2. Three new Clubs



1. Quality of the sessions should increase.

2. Increase number of members in some Clubs
3. Contact existent Leads



1. Members need to prepare better their participation in the sessions

2. Experienced members attend sessions of other clubs
3. Prepare more Demo sessions

Situation Analysis



- ❖ 4 Clubs President Distinguished in 2024
- ❖ 3 Clubs Select Distinguished in 2024
- ❖ 3 Clubs need special support



- 2 Clubs with room difficulties
- Lack of knowledge/use of resources



- Lack of commitment (special attention to 3 Clubs)
- Few members in some Clubs
- Poor loyalty. Members rotate a lot.

Strategy

Involving the ADs / Officers of Clubs in assessments of situation and planned actions

Increase sessions Quality (organization, joy, initiatives, focus of evaluations)

Publicize events to have guests

Good Practices to Share

The Clubs that are good in one matter should explain to others what they can do!

If we can have the better, work together! (COT/TLI with Division E)

Support needed for our division

Continue to feel the presence of the District



Division E Success Plan

Director Division E, Ilyas Elamri

Meet the team - Division E



Ilyas Elamri
Division E Director



Fabricio Monteiro
Area E1 Director



Sofia Marques
Area E2 Director



Gustavo Amaro
Area E3 Director

SWOT Analysis

STRENGTHS

S

- The Division team is New ,Young & Innovative ! Several idea for improvement.
- Strong legacy:
Business Speakers, International Speakers, Young Entrepreneurs, Montepio, Oeiras TC
- Experienced people in Division

WEAKNESS

W

- Communication within the Division : The areas, the clubs are working in Silos
- Difficulties in contacting new clubs
- Lack motivation to pick up leadership role & Low engagement of many clubs

OPPORTUNITY

O

- Diverse (If we can connect those Silos, we can build something better...)
- Cooperation with Rotary emphasize Toastmasters' reputation
- LEADERSHIP ACADEMY: Old & New talents, new leaders

THREADS

T

- Some new clubs (corporate) are closing right away and are not responsive
- Membership retention
- Lack of commitment of members and clubs (in DCP and leadership role)

Goals

Improve Quality of
existing Division's club
base
&
Having new members
& clubs



Support the clubs to
reach the educational
targets (DCP)
&
Create new Clubs



To reach the highest
recognition possible for
Division E

*"Distinguished" or
"President's Distinguished"
or "Smedley Distinguished"
Division !*

Strategy - Quality

To reach highest recognition possible :

Area E1 : 2 strong club and 1 medium.

✓ *Target is to have all 3 clubs distinguished*

Area E2 : 1 strong club, 1 new club, 1 chartered & 1 club at risk!

✓ *Target is to have 3 clubs distinguished and rescue the club at risk !*

Area E3 : 1 strong club, 3 old clubs but weak!

✓ *Target is to have 3 clubs out of 4 distinguished*

❖ *If we achieve above targets, we will achieve more than double the performance of last year (Below is the performance from last year)*

D Division E	Base 10	Paid Clubs 10	Distinguished Clubs 4
--------------	------------	------------------	--------------------------

Strategy - Growth

To create new clubs:

- ▣ *Cascais Toastmasters*
- ▣ *Ericeira Toastmasters*
- ▣ *Rotary - (Nazare & Peniche)*
- ▣ *Adv Runners (To revive!)*

Good Practices to Share

- Establishing club quality committee
- Establishing club growth committee
- Brainstorming with Izidro and his team for additional club prospect & leads

Acheivement & FUN !



Support needed for our division



Division F Success Plan

Director Division F, Marisa Aguilar

Division Goals		D 10	S 10	P 11	D 4	S 5	P 5
▼	Division F	Base 10	Paid Clubs 10		Distinguished Clubs 0		
Area Goals		D 3	S 3	P 4	D 2	S 3	P 3
▼	Area 01	Base 3	Paid Clubs 3		Distinguished Clubs 0		
		Renewals		Club Visits		Mem.	Club
		Oct	Apr	Nov	May	To Date	Goals
00005183 Achievers Club		N	N	N	N	31	1
05202793 Oracle Malaga		N	N	N	N	19	0
07961326 Gibraltar Speakers Toastmasters Club		N	N	N	N	10	0
		0%		0%			
Area Goals		D 4	S 4	P 5	D 2	S 3	P 3
▼	Area 02	Base 4	Paid Clubs 4		Distinguished Clubs 0		
		Renewals		Club Visits		Mem.	Club
		Oct	Apr	Nov	May	To Date	Goals
01578352 Toastmasters Malaga		N	N	N	N	50	1
02339970 Toastmasters Sevilla		N	N	N	N	33	1
05832391 Toastmasters Granada		N	N	N	N	10	0
07788876 Toastmasters Cordoba		N	N	N	N	13	0
		0%		0%			
Area Goals		D 3	S 3	P 4	D 2	S 3	P 3
▼	Area 03	Base 3	Paid Clubs 3		Distinguished Clubs 0		
		Renewals		Club Visits		Mem.	Club
		Oct	Apr	Nov	May	To Date	Goals
00001200 Mallorca Wordsmiths Toastmasters Club		N	N	N	N	36	0
00983117 Valencia Toastmasters		N	N	N	N	33	1
01106182 Alicante Speakers Club		N	N	N	N	12	0
		0%		0%			



Area Director F1
Inés Martínez



Area Director F2
Magdalena Val



Area Director F3
Daniel Shvartsman

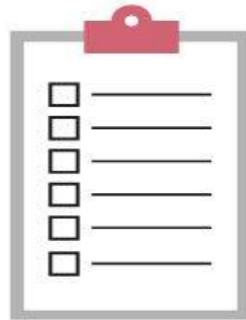


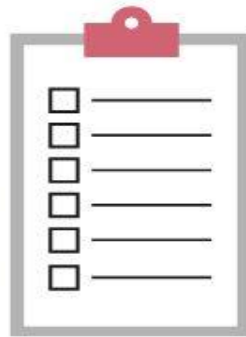


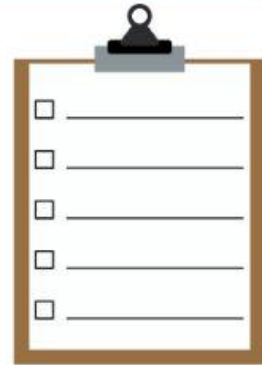














Marisa Aguilar
Directora División F



toastmastermarisa@gmail.com



Division G Success Plan

Director Division G, Samir Chaqri



TOASTMASTERS
INTERNATIONAL

Division “G” Success Plan

Division Director
Samir CHAQRI
Rabat Toastmasters Club



Current District Business



Contest types for Spring Contests 2025

Program Quality Director, Norberto Amaral



Toastmasters International

Important 2024-2025 Speech Contest rule updates

To: namaral@gmail.com,

Reply-To: Toastmasters International

Toastmasters 16 July 2024 at 16:35



TOASTMASTERS
INTERNATIONAL

100
YEARS

Speech Contest Format

To help accommodate for limitations due to COVID-19, the Toastmasters International Board of Directors has issued annual exceptions to the *Speech Contest Rulebook* every year since 2020. These exceptions specifically applied to the rules requiring that contestants and contest officials be physically present to participate in speech contests.

Ultimately, these exceptions were not intended to become the normal method of conducting speech contests. As a result, the Board determined that **there will be no further exceptions to the rule requiring physical presence at speech contests beyond the club level, effective beginning with the 2024-2025 contest cycle**. This decision will not affect the 2024 semifinals and World Championship of Public Speaking, which will be conducted in a hybrid format.

We recognize that some members may not be able to be physically present for speech contests. To continue providing flexibility, a new contest type is debuting this program year, called the Online Speech Contest. The Online Speech Contest will be an option for Districts to provide for members wanting to compete in an online format, joining the Evaluation, Humorous, Table Topics, and Tall Tales contest options. Detailed rules for the Online Speech Contest are included in the [2024-2025 Speech Contest Rulebook](#).

SPEECH CONTEST RULES

General Rules for All Toastmasters Speech Contests

1. Districts (including Areas and Divisions) must conduct the International Speech Contest. The International Speech Contest must only be conducted in English.
- ◆ 2. Districts (including Areas and Divisions) and Provisional Districts (including Areas and Divisions) may conduct up to three (3) additional English speech contests each year. The District Director recommends which contests are to be conducted. The recommendations are subject to the approval of the District Executive Committee at its first meeting of the program year.

SPEECH CONTEST RULES

General Rules for All Toastmasters Speech Contests

- ◆ 3. Districts (including Areas and Divisions) including Provisional Districts (including Areas and Divisions) may also conduct up to four (4) non-English speech contests each year. The District Director recommends which contests are to be conducted. The recommendations are subject to the approval of the District Executive Committee at its first meeting of the program year.
 - a) Each of these contests is conducted in a language selected by the District Director and approved by the District Executive Committee.
 - b) Non-English contests are optional and must be conducted using the rules of the corresponding English speech contest. If a non-English contest is conducted using the rules of the International Speech Contest, it must follow all rules, including eligibility requirements.

SPEECH CONTEST RULES

General Rules for All Toastmasters Speech Contests

B. All District-level speech contests are conducted only at the annual District Conference.

One more thing: eligibility

2. Eligibility

- A. To be eligible to compete in any official Toastmasters speech contest, a member must:
1. Be a paid member of a club in the Area, Division, and District in which they are competing.
 - a) The club must also be in good standing.
 - b) A new, dual, or reinstated member must have dues and membership application current with World Headquarters.
 2. Maintain eligibility at all levels of any contest.
 - a) If at any level it is determined that a contestant was ineligible to compete at any previous level, the contestant must be disqualified. This disqualification must occur even if the ineligibility is discovered at a later level and has been corrected.

One more thing: eligibility

B. In addition, to be eligible to compete in the International Speech Contest, a member must:

1. Have earned certificates of completion in Levels 1 and 2 of any path in the Toastmasters Pathways learning experience or earned a Distinguished Toastmaster award.

a) If a club chartered less than one (1) year before the club contest, charter members are permitted to compete without having completed this requirement. The club must have officially chartered before the Area contest.

Motion 1:

“I move to conduct Speech Contests in Spanish, Portuguese, and French at the Area, Division and District level in the year 2024-2025 Speech Contest Season”

Amendment 1:

Amendment 2:

Motion 2:

“I move to conduct the English Evaluation Speech Contest at the Area, Division and District level in the year 2024-2025 Speech Contest Season”

Amendment 1:

Amendment 2:

Motion 3:

“I move that if an Area has 4 clubs or less, the District will allow 2 contestants from each Club to compete in the Area level, and the same rule applies from the Area to the Division Level, in the year 2024-2025 Speech Contest Season. Only one contestant will advance from Division to District level.”

Amendment 1:

Amendment 2:

LEAD. INSPIRE. TRANSFORM.



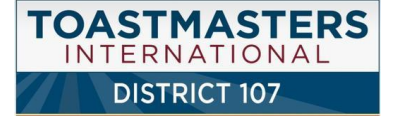
Fall Summit/ Spring Conference

Norberto Amaral & Teams



FALL SUMMIT 2024

Setubal | 8 - 10 Nov



Portugal | Spain | Morocco | Tunisia

Gibraltar | Andorra | Algeria



Elevating voices, Inspiring change



FALL SUMMIT 2024

Setubal | 8 - 10 Nov



Portugal | Spain | Morocco | Tunisia
Gibraltar | Andorra | Algeria

Learning and
development...

Get together...

Having fun...

WHAT'S IN IT FOR ME???

Discover new
places...

So much more than
club sessions

Networking...
New ideas...



FALL SUMMIT 2024

Setubal | 8 - 10 Nov



Portugal | Spain | Morocco | Tunisia

Gibraltar | Andorra | Algeria

WHAT'S IN IT FOR ME???

Your **investment will pay off** because...

**> 5h
Workshops
(including TLI)
+2
keynotes**

**Rock the
stage of
humour &
inspiration**

**Opportunity to
shine as
a facilitator**

**Coffee-
breaks,
lunch &
gala dinner**

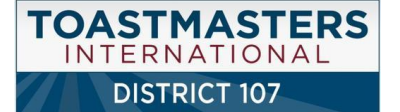
**Network for
friendship,
mentoring
& business**

Practice on new stages and for the **Spring Conference contests**



FALL SUMMIT 2024

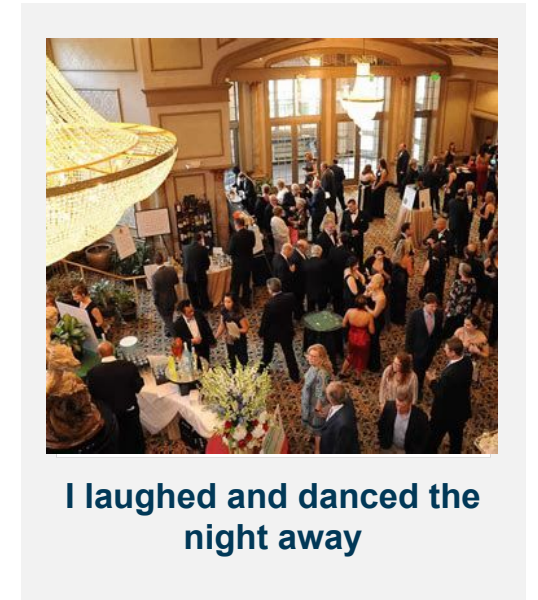
Setubal | 8 - 10 Nov



Portugal | Spain | Morocco | Tunisia

Gibraltar | Andorra | Algeria

MEMORABLE EXPERIENCES





FALL SUMMIT 2024

Setubal | 8 - 10 Nov



Portugal | Spain | Morocco | Tunisia
Gibraltar | Andorra | Algeria

EARLY BIRD – until 30 Sept!!!

Full Package 140€ - Summit, Coffee-Breaks, Workshops, Saturday Lunch & Gala Dinner*

Small Package 105€ - Same as above except Gala dinner.

Gala Dinner only 60€

REGISTER NOW



doesn't include Sunday Lunch

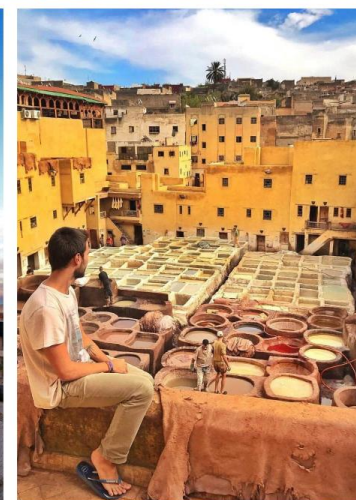
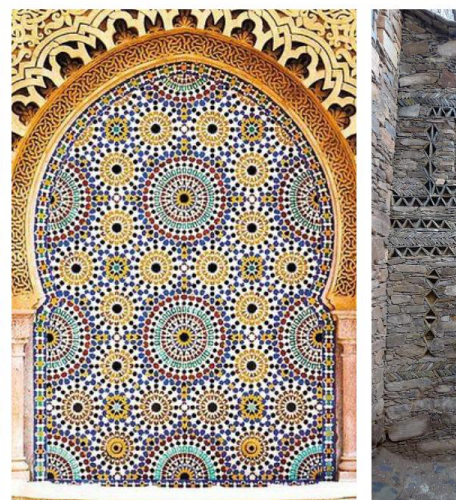
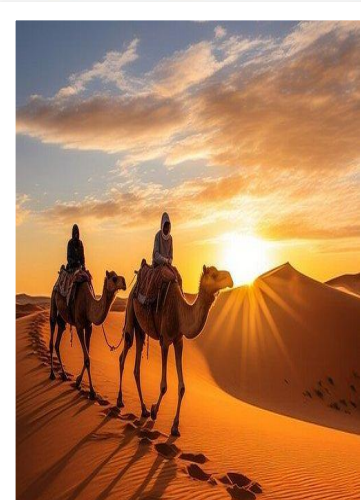
JOIN US IN SETUBAL!!!



District 107 Spring
conference
17 & 18 MAY 2025

Invitation

[Morocco]



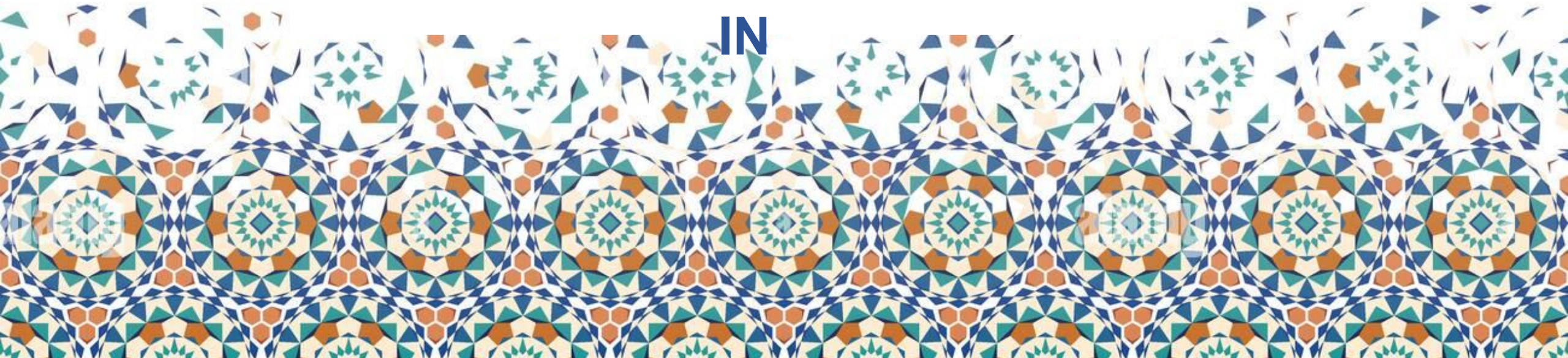


مرحبا بكم

BEM-VINDO

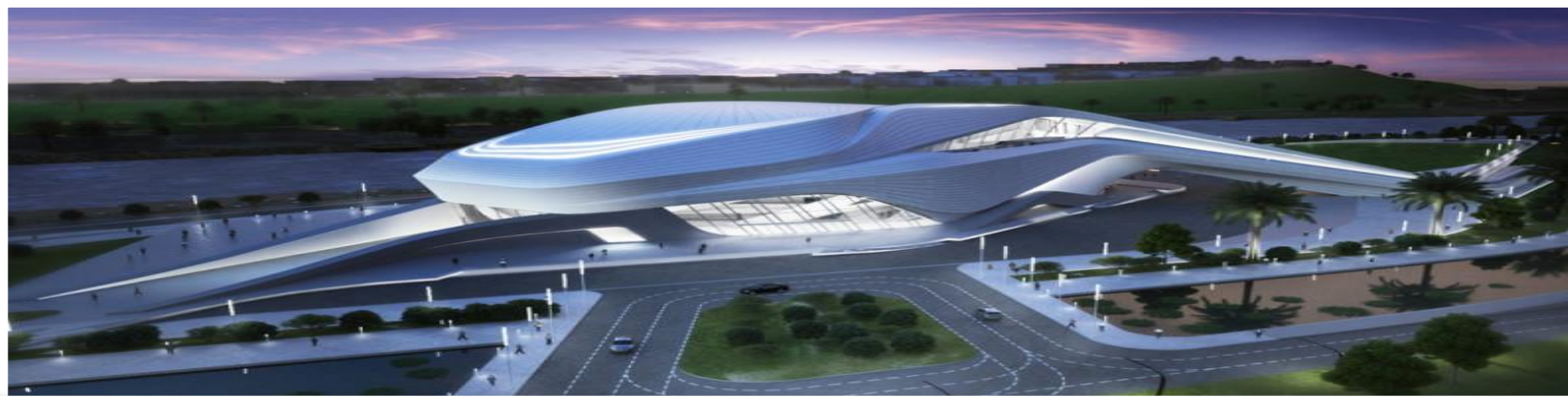
bienvenido

IN

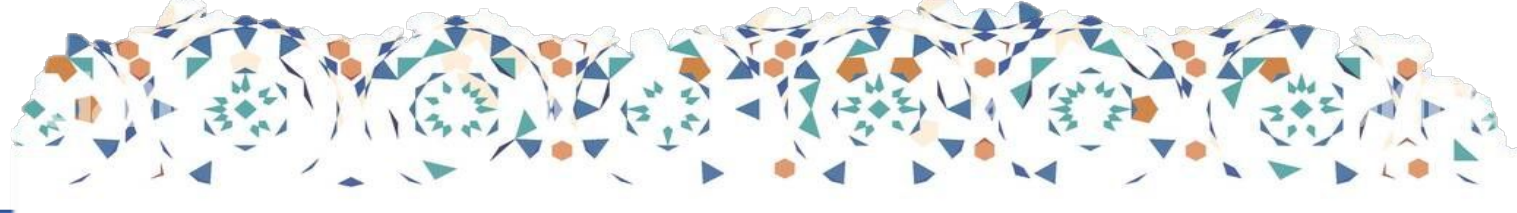




RABAT







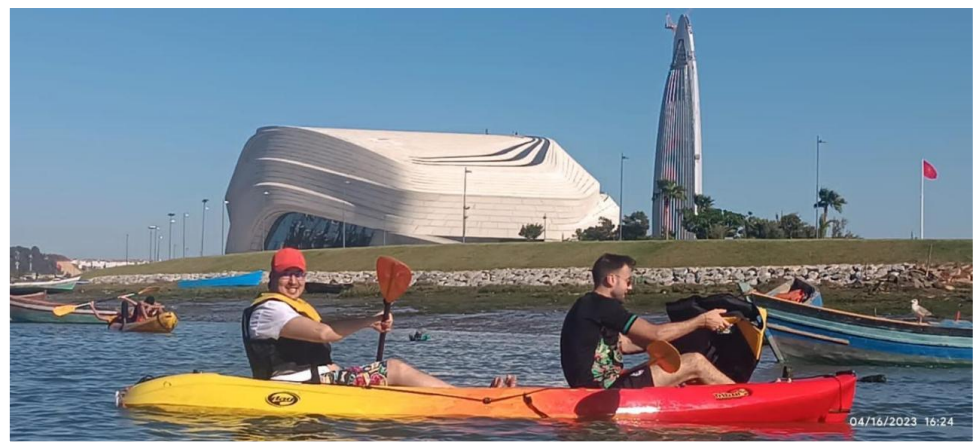
Many activities that you can do and see in RABAT



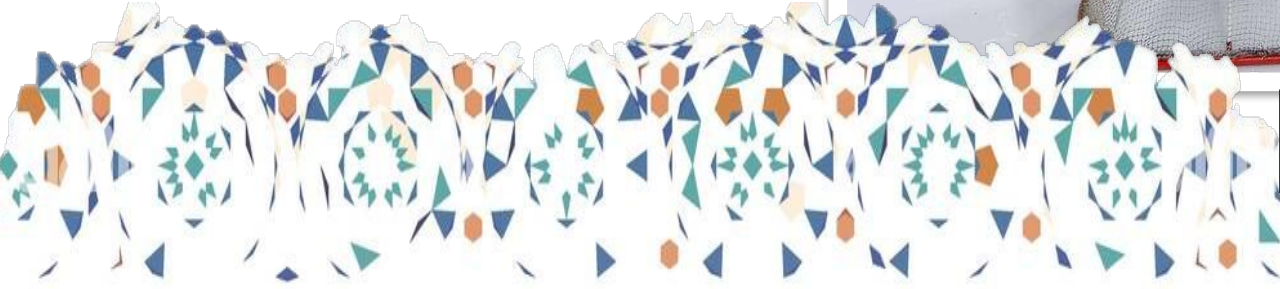
surfing



SKATING



kayaking



Entertaining activities



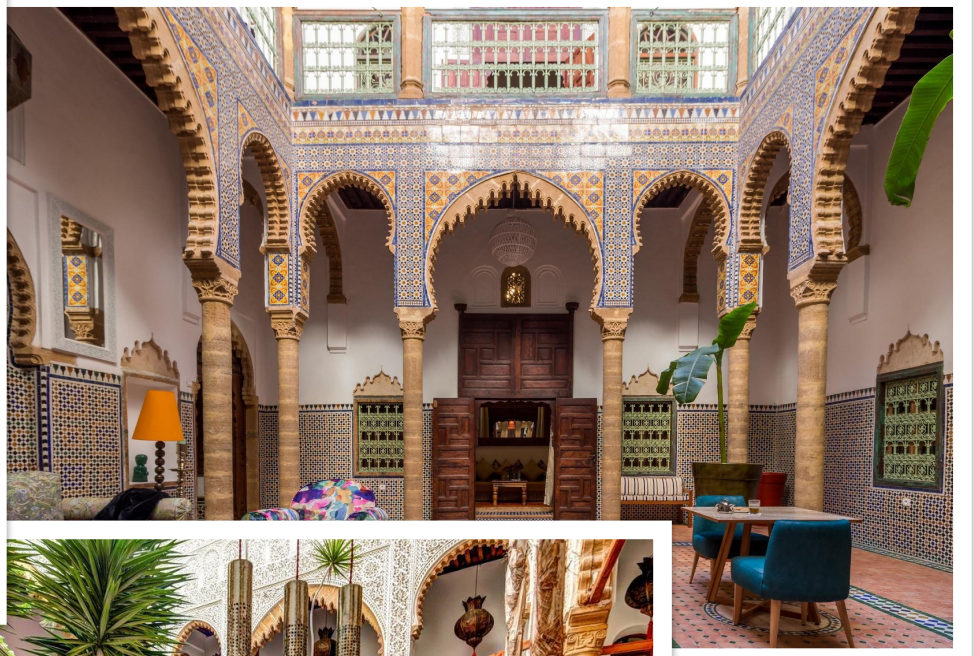
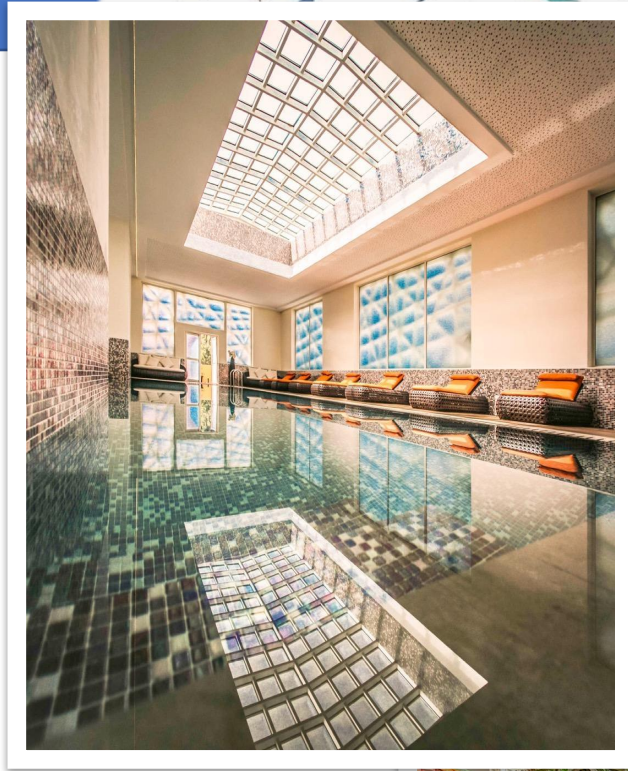
museums



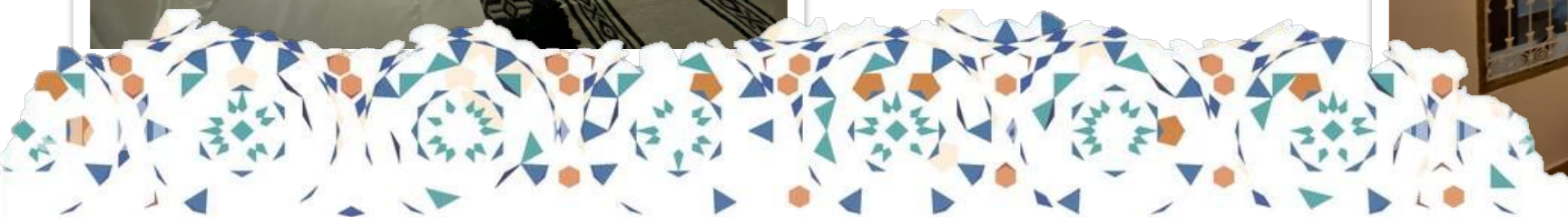
the wall Climbing



Ryads and hotels



Cheap hostels



Conference prices

Affordable packages

Full Package: 155€

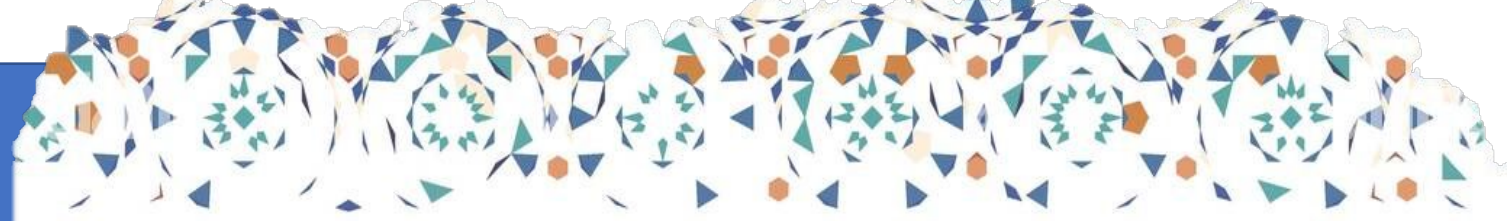
Summit, Coffee-Breaks, Saturday Lunch, Workshops, Gala dinner, Sunday Lunch

Small Package: 105 €

Full Package without Gala Dinner

Gala Dinner Only : 55 €

Venue Conference centre



Gala Dinner

DHOW RABAT



TEAM



**Najat
Lebzar**

**Ali El
Manja**

**Rania
Derouiche**

**Samir
Chaqri**

**Hanane
Bourehiyi**

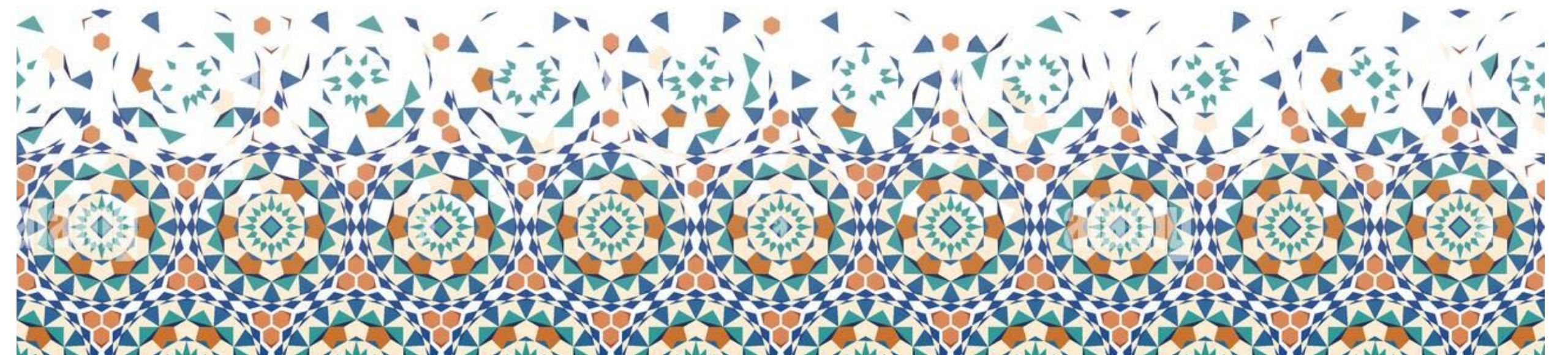
**Amal
Errais**

**Zineb
Amzakkal**



Najat lebzar

lebzarnajat9@gmail.com





District Leadership Committee

Immediate Past District Director, Vera Margarida Cunha





I am your mirror

Joana Vasconcelos
Portuguese artist

I see something in you...

I don't see something in me...

I see something in you...

I need you to see at as well.

We are a **MIRROR!**



District Leadership Committee

District Leadership Committee



The District Leadership Committee (DLC) **evaluates all candidates** for District elected roles and nominates the best candidate(s).

Each Division in the District **must be equally represented** on the DLC.

The committee shall consist of **no fewer than five (5) members** with equal representation of all Divisions in the District.

We are looking for **7 representatives + 3 backup members**.

[District Leadership Committee](#)

DLC MEMBERS ROLE

The work of the **DLC** is critical in ensuring **long-term District success.**

- 1. identify and seek qualified candidates**
- 2. conduct candidate assessments and complete the selection process** confirm that each candidate meets the qualifications

3. ensure the minimum number of candidates have been nominated for each of the required elective District offices.



Appointed & Elected Positions

Appointed Positions

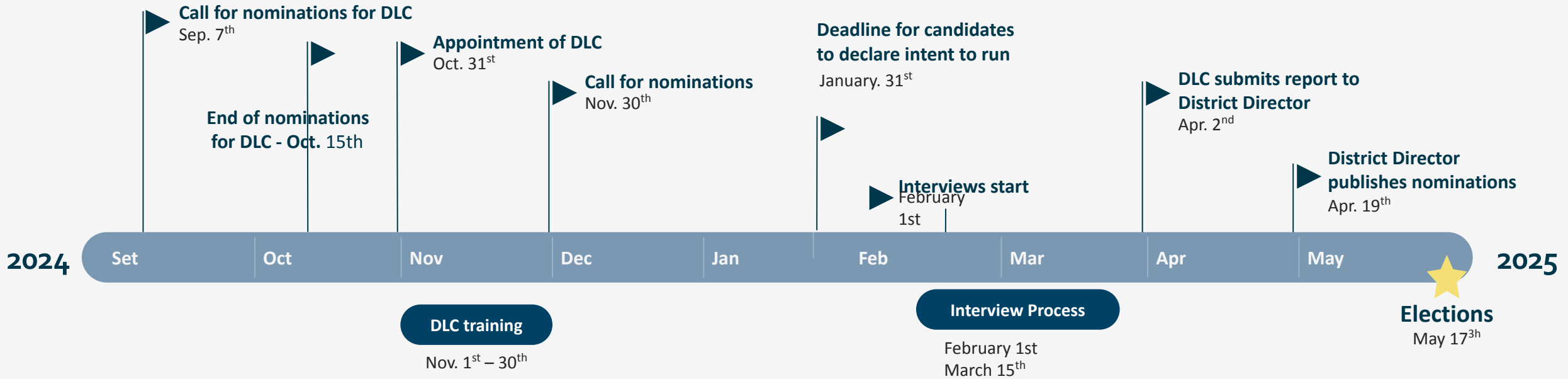
- Finance Manager *
- Administration Manager *
- Area Directors

Elected Positions

- District Director
- Program Quality Director
- Club Growth Director
- Public Relations Manager
- Division Directors

* Only Area Directors will go through the DLC process. Finance Manager and Administration Manager are appointed directly by the Elected District Director

DLC Timeline





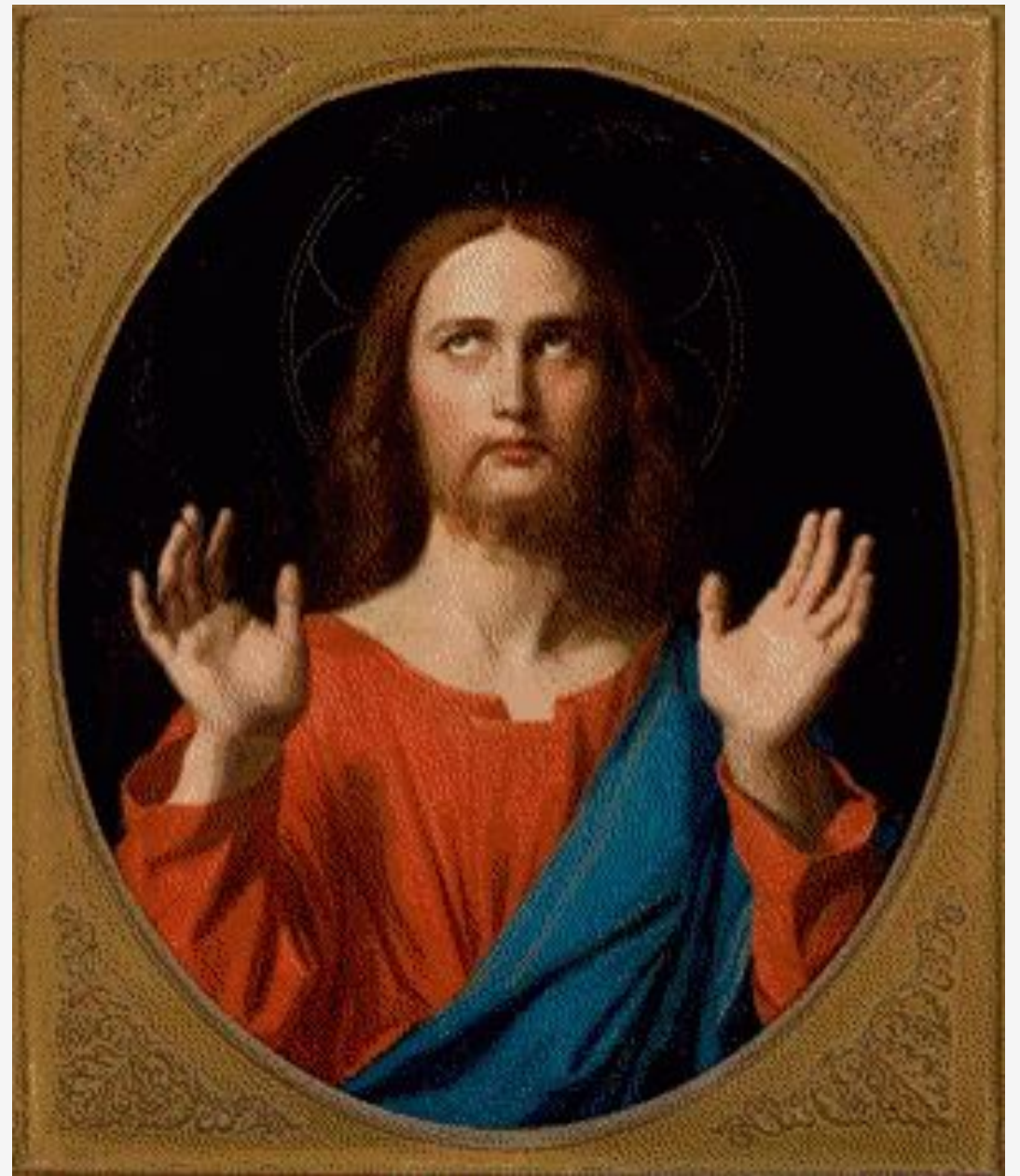
LEADERSHIP ACADEMY!
A SERIES OF DISCUSSIONS ABOUT
LEADERSHIP ROLES IN
TOASTMASTERS

Between November, 24 and January, 25.

HIRING NOW:
A REPRESENTATIVE PERSON
FROM EACH DIVISION

Until September 30th.

ipdd@district107.org
veramargaridacunha@gmail.com



Lead | Inspire | Transform



Inspire | Transform | Lead

**ARE WE
TOGETHER IN THIS?**





New Business

District Director, Claudia Villarreal

Be the Spark; Pledge to Bring a Guest



Join Toastmasters around the world making the Plus One Pledge—a commitment to bring at least one guest to a club meeting by the end of December!

By working together to share the benefits of the club experience, we continue to uphold the vision of our founder, Ralph C. Smedley, inspiring more people to become confident communicators.

TOASTMASTERS
INTERNATIONAL

100
YEARS

I made the Plus One Pledge!
Will you?

TOASTMASTERS
INTERNATIONAL

100
YEARS

You're
invited!

**Join me at a Toastmasters
club meeting.**



Other Business and adjournment

District Director, Claudia Villarreal



Other Business and adjournment

Motion :

“I move to conduct the English Table Topics Contest at the Area, Division and District level in the year 2024-2025 Speech Contest Season”



SAVE THE DATE!

District Council Meeting (online)

Saturday, 21 September 2024
09:00 MA | PT - 10:00 SP

